

## Virginia Police K-9 Association P.O. Box 411 Chesterfield, VA 23832 www.K9PD.org



# 4<sup>TH</sup> ANNUAL GOLF TOURNAMENT FUNDRAISER SPONSOR OPPORTUNITIES

Virginia Police K-9 Association will hold its 4<sup>th</sup> annual Golf Tournament Fundraiser on <u>Monday</u>, <u>May 5, 2025, at Meadowbrook Country Club, Richmond, VA</u>. The proceeds from this event will be used to provide food, medication, veterinary services, shelter and end-of-life services for retired law enforcement K-9s that served the citizens of the Commonwealth of Virginia and were adopted by their human partners upon retirement so that these loyal public servants can enjoy the safe, healthy and comfortable retirement that they have earned for their service.

This is one of two major fundraisers hosted annually by the Association and it generates support for 40 percent of our annual operating program expenses. We are grateful for the many generous sponsors who make this event a success every year. For 2025, we are offering the following sponsor packages.

Sponsor today by scanning the QR code below or visiting our website – www.K9PD.org.

**EVENT SPONSOR — \$10,000** — Only one Event Sponsorship will be offered and it will include the following benefits and marketing opportunities.

- 2 complimentary teams of 4 golfers each (8 complimentary golfers)
- 2 sponsor banners (6 foot) displayed at event site on the event day
- Front page placement on event marketing brochures
- Top line placement on event marketing flyers
- Top line placement on social media posts and email blasts promoting event (minimum of 3)
- Top line placement on website event page
- Opportunity for placement on promotional giveaway for event participants and volunteers on event date
- Opportunity to place one marketing giveaway in goodie bags distributed to event participants and volunteers on event date
- Top line placement on post-event social media posts and email blasts
- Top line placement on post-event photo gallery webpage





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## **PLATINUM SPONSOR - \$5,000** – Includes the following benefits and marketing opportunities.

- 2 complimentary teams of 4 golfers each (8 complimentary golfers)
- 1 sponsor banner (6 foot) displayed at event site on the event day
- Logo placement on event marketing brochures
- Logo placement on social media posts and email blasts promoting event (minimum of 2)
- Logo placement on website event page
- Opportunity to place one marketing giveaway in goodie bags distributed to event participants and volunteers on event date
- Logo placement on post-event social media posts and email blasts
- Logo placement on post-event photo gallery webpage

### **GOLD SPONSOR - \$2,500** – Includes the following benefits and marketing opportunities.

- 1 complimentary team of 4 golfers
- 1 sponsor banner (24" x 36") displayed at event site on the event day
- Logo placement on social media posts and email blasts promoting event (minimum of 1)
- Logo placement on website event page
- Logo placement on post-event social media posts and email blasts
- Logo placement on post-event photo gallery webpage

### **SILVER SPONSOR - \$1,000** – Includes the following benefits and marketing opportunities.

- 2 complimentary golfers
- 1 sponsor banner (18" x 36") displayed at event site on the event day
- Logo placement on social media posts and email blasts promoting event
- Logo placement on website event page
- Logo placement on post-event social media posts and email blasts
- Logo placement on post-event photo gallery webpage

#### **BRONZE SPONSOR - \$500** – Includes the following benefits and marketing opportunities.

- 1 complimentary golfer
- 1 sponsor banner (18" x 36") displayed at event site on the event day
- Logo placement on website event page
- Logo placement on post-event photo gallery webpage

## **HOLE SPONSOR - \$100** – Includes the following benefits and marketing opportunities.

• 1 sponsor sign (18" x 24") displayed at a course hole on the event day